PRSASW is led by PRSA Members Just Like You. Each of the 14 chapters within the district is represented on the Southwest District board, typically by the president or president-elect. This means each of the chapters have a vote when it comes to deciding district business.

But individual chapter members can contribute to district programming and activities – building professional and personal connections with leaders across the country. To learn more about becoming involved, contact the district officers or your chapter president.