On behalf of the PRSA/Southwest District, welcome to our Accreditation page! Perhaps you’ve mulled over APR, giving it thoughtful consideration over the last couple of years, but just haven’t quite made up your mind. We know you’re “APR Ready to Roll” and we’re here to help!

With the PRSA/Southwest District, you not only have the APR resources of PRSA National at your fingertips, but accreditation chairs from across our 15-chapter district. Below you’ll find these helpful sections:

- APR in the news;
- Celebrating 50 Years of the APR;
- Contact info for each accreditation chair and their chapter’s accreditation web page and/or resources;
- PRSA/Southwest District incentive to achieve your APR (money!);
- Resources;
- APR: Q & As; and
- Testimonials.

Please don’t hesitate to call your chapter’s accreditation chair or contact us. We look forward to helping you in your professional development and achieving your APR!

Sincerely,

Brandi Hinkle, MBA, APR
Accreditation Chair, PRSA/Southwest District

Need Incentive to Achieve Your APR?

Apply for the PRSA Southwest District APR Stipend

Newly-accredited members who are a part of a chapter within the Southwest District can apply using the stipend application below.

Did you know Southwest District/PRSA offers an APR stipend program for members who earn the APR?

The stipends are given to the first candidates who pass the exam, meet the requirements and apply for the stipend each year. The process is quick and easy, and a great way to recognize and celebrate the accomplishments of our newest APRs. Get the APR Stipend Form.

Please email a copy of this completed document and an electronic headshot of yourself to brandihinkle.apr@gmail.com.
**Greater Fort Worth Chapter Sings the Value of APR - Watch YouTube Skit**

The PRSA/Greater Fort Worth chapter, shared this skit from their April 2013 chapter meeting -- if you don't have your APR, look no further than this tremendous song and dance routine for inspiration. Andra Bennett, APR, provides lead vocals with APR backup singers Linda Jacobson, APR (purple boa) and Sandra Brodnicki, APR (blue boa). Strike up the APR band!

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**Value of APR?**

The District is also seeking testimonies from accredited members on the "VALUE OF APR TO YOU." Please send a brief testimony and a headshot to brandihinkle.apr@gmail.com and we'll share the information on our website. We look forward to hearing from you and sharing your story!